**Players Incentive Prize Draw Terms and Conditions**

1. These terms and conditions apply to the Players Incentive Prize Draw (“**Prize Draw**”) which runs from 09:00 on 22nd July 2025 to 23:59 on 22nd August 2025 ("**Closing Date**") inclusive.
2. This Prize Draw is run by Imperial Tobacco Ltd (“**Imperial**”) whose registered address is 121 Winterstoke Road, Bristol, BS3 2LL. Employees and other staff working for Imperial and their agents, families and anyone else professionally connected with the Prize Draw are excluded from entering. The Prize Draw Administrator on behalf of Imperial is Village Design & Creative Marketing (“**Village**”), whose address is 5th Floor St Thomas Court, Thomas Lane, Bristol, BS1 6JG.
3. Imperial reserves the right to change these terms and conditions at any time.  
    **Entry restrictions**
4. This Prize Draw is open to tobacco traders only who are UK residents, over the age of 18 . Imperial reserves the right to verify the eligibility of entrants.
5. By participating in the Prize Draw entrants accept and agree to comply with these terms and conditions and the decisions of Imperial in relation to it.
6. Imperial reserves the right to remove, reject or disqualify any entrant from the Prize Draw for any reason at any time at its complete discretion. The use of any automated entry software, bots or any other electronic means that permits any person to enter repeatedly is prohibited and will be disqualified.

**Entries**

1. In order to enter the Prize Draw, entrants must:
   1. Purchase a minimum of one (1) outer of any of the following: Players Real Red KS, Players Real Red SKS, Players Bright KS, Players Bright SKS, Players Max, Players Easy Rolling Tobacco 30g or Players Easy Rolling Tobacco 50g (“**Players Outers**”);
   2. Scan the QR code on the till sticker at the entrant’s local participating depot where the entrant will be directed to a webpage;
   3. Upload an image of the relevant proof of purchase of Players Outers (till receipt) during the Prize Draw dates; and
   4. Enter their contact details (name and email address) in order to enter the Prize Draw for a chance to win a £1,000 Amazon Voucher (the Prize – see paragraph 14 for more details).
2. Unlimited entries per persons are permitted for more chances to win. For the avoidance of doubt, till receipts cannot be uploaded more than once. Each till receipt/transaction represents one entry to the Prize Draw. Where the same till receipt has been uploaded more than once, this will be limited to one entry to the Prize Draw.
3. For the avoidance of doubt, entrants who do not correctly upload a valid till receipt (in the specified format) showing the purchase of a Players Outer during the Prize Draw dates will not qualify to enter the Prize Draw.
4. Any incomplete or incomprehensible entries will be deemed invalid. Imperial’s decision to disqualify an entry is final and no correspondence will be entered into. No responsibility will be taken for entries that are lost, late, misdirected, or not successfully completed due to any technical fault.

**Winners**

1. Where entrants qualify to enter the Prize Draw, the Prize Draw uses computer generated randomization software to select winners. For the avoidance of doubt, each entrant shall only be eligible to win one prize under this Prize Draw. Once an entrant has been selected for a prize, they shall not qualify to win any additional prizes.
2. The winner will be notified using the contact details supplied at the date of entry within 14 days of the Closing Date of the Prize Draw (subject to entrants providing appropriate contact details when entering). If Imperial is unable to make contact with a winner within 30 days of the Closing Date using the contact details supplied the winner shall be deemed to have forfeited the Prize and Imperial will be entitled to select another winner in accordance with the process described above. Imperial’s decision on the winner is final and binding and no correspondence will be entered into.
3. Once selected and notified the winner will need to contact Imperial’s appointed agent to arrange the redemption of the Prize. Contact details will be provided to the winner at the time of notification and the winner has 12 months to redeem the Prize, unless otherwise agreed by Imperial in writing.
4. For notification of all the winners’ first names, please send a stamped self-addressed envelope to Independent Trade Segment 121 Winterstoke Road, Bristol, BS3 2LL within 90 days of the Prize Draw ending.

**Prizes**

1. The following prizes are available in connection with the Prize Draw, as follows:

* Five Amazon Vouchers, worth £1,000 each;
* 3 pairs of Tickets for the 04th September 2025 Cricket Match England v South Africa (Men’s) at Lords Cricket Ground;
* 3 pairs of Tickets for the 12th September 2025 Cricket Match England v South Africa (Men’s), at Old Trafford Cricket Grounds;

(the “**Prizes**”).

1. Full details of the restrictions will be communicated to the winner at the time of redemption.
2. Prizes are limited to one per player.
3. No cash alternative for any of the Prize awarded are available. All Prizes are non-transferable and non-refundable. In the event of unforeseeable circumstances, Imperial reserves the right to offer alternative prizes at its complete discretion.
4. Any tax or other charges payable as a result of a prize being awarded or received will be the responsibility of the winner. Winners should seek independent financial advice prior to accepting a prize if this is a concern.

**Liability**

1. Imperial will not be liable for any loss or damage whatsoever which is suffered (including but not limited to indirect or consequential loss) or for any personal injury suffered or sustained in connection with the entrants entering the Prize Draw and receiving the prizes, except for any liability, which cannot be excluded by law (in which case such liability is limited to the maximum extent allowable by law). Imperial will not be responsible for any incorrect, inaccurate or incomplete information communicated in the course of or in connection with this Prize Draw if the deficiency is occasioned by any cause outside the reasonable control of Imperial including without limitation technical malfunctions or failures.

# **Intellectual Property**

1. All copyrights, rights in designs, trade marks, trade, business or domain names, patents (in each case whether registered or not and any applications to register or rights to apply for registration of any of the foregoing), rights in inventions, know-how, trade secrets, rights in databases and all other intellectual property rights of a similar or corresponding character which may now or in the future subsist in any part of the world in any country ("**Intellectual Property**") in Prize Draw entries shall be owned exclusively by Imperial.

**General**

1. Imperial reserves the right to hold void, cancel, suspend or amend the Prize Draw where it becomes necessary to do so.
2. Winners may be required to participate in publicity related to the Prize Draw which may include publication of their name and photograph in any media. Imperial Tobacco will obtain the consent of each winner prior to such publication of any such publicity.
3. Personal data supplied during the course of this promotion may be passed on to third party suppliers only insofar as required for fulfilment, delivery and arrangement of the prize, including the Prize Draw Administrator. Personal data supplied during the course of this promotion may be passed on to third party suppliers only insofar as required for fulfilment, delivery and arrangement of the Prize. For further details please refer to the Privacy Notice on the ignite website at www.imperial-ignite.co.uk.
4. The Prize Draw will be governed by English law and entrants to the Prize Draw submit to the jurisdiction of the English courts.